



GOTO FOR AUTO DEALERS

*GoTo's award-winning communications tools
help your dealership run from anywhere.*



EVERYTHING YOU'LL EVER NEED TO COLLABORATE AND WIN TOGETHER, BROUGHT TOGETHER

As a trusted leader in cloud-based communication and collaboration, GoTo includes voice, video, contact center, and more – accessible where you need to do business.

For over a decade, GoTo built an avid customer base through a combination of innovative technology, an elegant and intuitive user experience, a simple, scalable delivery model, and competitive pricing.

See how GoTo can empower your dealership communications, customer service, and marketing campaigns.



 **GoToConnect**

 **GoToMeeting**

 **GoToWebinar**

 **GoToRoom**

 **GoToTraining**



SALES

GoToConnect Mobile

Answer calls and send SMS/MMS texts from your business number on your smartphone.

- Access call analytics for employee cell phone usage
- Gather important customer contact information
- Prevent agents from taking contacts with them

Professional HD Video Conferencing

- Provide virtual vehicle tours using GoToConnect and GoToMeeting
- Have face-to-face meetings with buyers for a better sales experience.

Hot Desking

Effectively share workspaces with GoToConnect's hot desking feature.





BODY SHOP

Overhead Paging

GoToConnect is the best in the business at integrating with existing paging systems.

Multicast Paging

Deliver announcements to the right people by configuring headsets for different departments and locations.

BDC

GoToConnect Support Center

Never miss a lead by instantly tracking missed calls, viewing call reports, and displaying real-time metrics to better gauge your department's performance.

DIDs

Improve your marketing efforts by ordering area codes for sales campaigns and accessing GoToConnect's reporting.





SERVICE

Ring Groups

Answer customer calls more quickly by configuring an unlimited number of ring groups within the Service, Sales, or Parts department.

SMS/MMS Texting

Send text messages from the dealership's main number.

- Service updates
- Appointment reminders
- Share images, documents, and video
- Vehicle pickup notifications

FRONT DESK

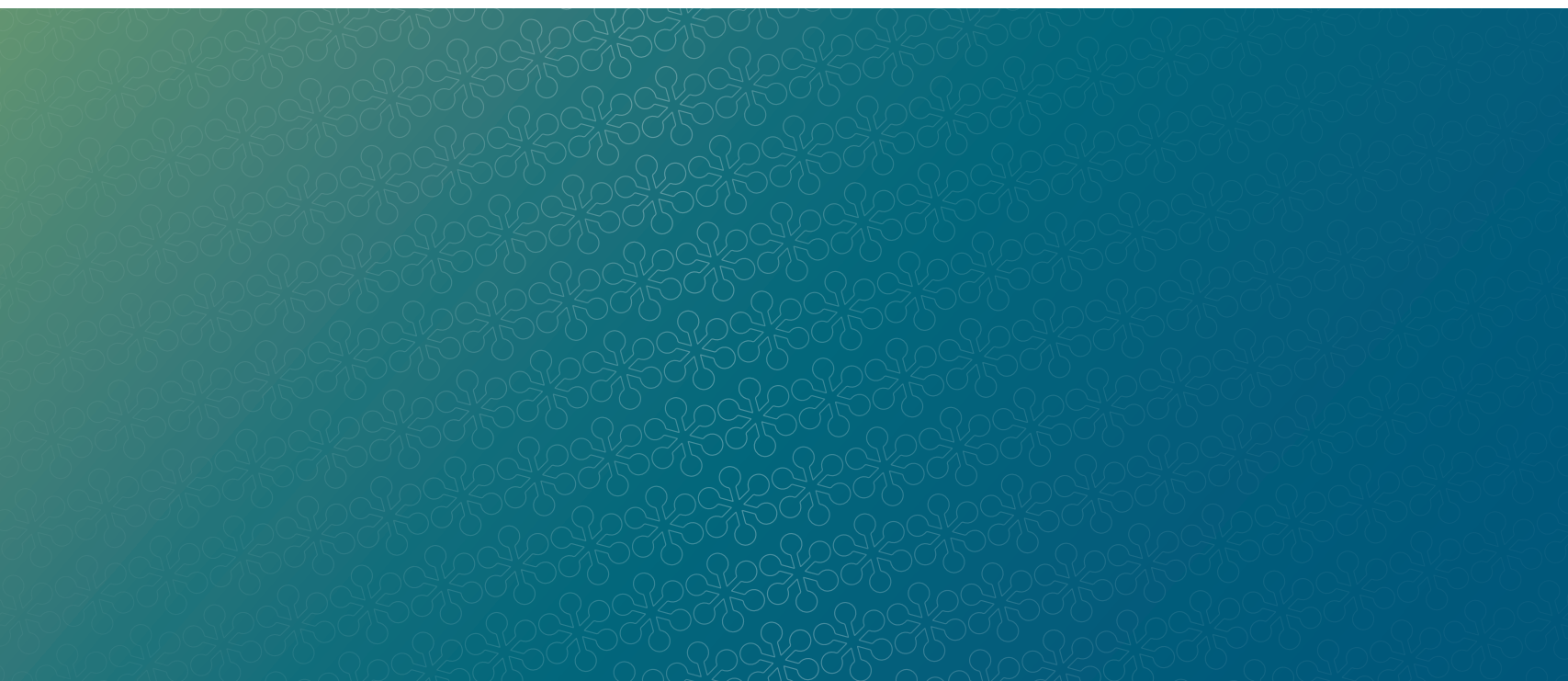
Dial Plan Editor

Create the most efficient call flows with GoToConnect's award-winning Dial Plan Editor to set call routing to the correct department and personnel.

- Easily update call routes as departments and employees change
- Create customized schedules for time-based rules
- Insert recorded promotions into the customer's call path

Shared Line Appearance

Personal assistants and receptionists can screen calls for management, and the Parts departments can answer phone calls seamlessly from the front desk and the back room.



WORK WITH AN AWARD-WINNING TEAM

GoTo is the most trusted brand in the unified communication and collaboration market and GoToConnect is the most recommended business cloud phone system.



**2020 CUSTOMERS' CHOICE AWARD
FOR MARKETING SOLUTION**



**2020 G2 CROWD LEADER IN VOIP,
VIDEO CONFERENCING AND
WEBINAR SOFTWARE GRID REPORTS**



**2020 TOP RATED AWARD IN VOIP
WEB CONFERENCING AND WEBINAR**



**GOLD STEVIE AT 2019 AMERICAN
BUSINESS AWARDS FOR BEST
COLLABORATION**

THEIR WORDS, NOT OURS



“The cost of implementation with GoToConnect is low, and the lack of contracts is perfect for a small startup. It’s an easy commitment, and that’s important when you’re trying to grow a business.”

If we had connectivity issues, GoToConnect was great at working those out with our IT guy. Any time I’ve reached out for training, they were right on top of getting back to me.”

— Matt Menlove, CEO, United Contractors

JUST A FEW OF OUR NATIONWIDE ACCOUNTS

- United Contractors
- Coastal Auto Group, AL
- Grand Prize Chevrolet, NY
- Love Chrysler and Jeep, TX
- Hepperly Auto Sales, TN
- Naples Park Auto, FL
- Quad Cities Nissan, ID
- Weber Auto Group, WA
- Larry H. Miller, UT

UNIFY YOUR COMMUNICATIONS WITH GOTO

GoToConnect combines the power and reliability of Jive's cloud VoIP phone systems with GoToMeeting's web, audio and video conferencing into one simple, reliable and flexible solution.

IT has one simple-to-manage solution for one simple, affordable price. All backed and supported by GoTo – the most trusted brand in collaboration.



Get a Quote

Talk to a specialist

Call 1 800 514 1317 or visit GoTo.com/connect