

THE EVOLUTION OF VIDEO CONFERENCING

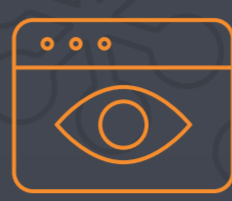
Today's cutting-edge collaboration technology was shaped by innovations of the past. Take a journey through the history of video conferencing, from the introduction of the world's first video phone to modern day.

● INVENTION ● EVENT ● INNOVATION



AT&T experiments with video phones with a call from then Commerce Secretary Herbert Hoover between NYC and Washington, DC

1927



The word "video" is coined Before 1935 people use phrases like "visual radio"

1935



1st videophone, called the "Picturephone," by AT&T is exhibited at the New York World's Fair It needs 3 phone lines to manage video & audio, with a picture appearing every 2 seconds

1964



Compression Labs **begins selling \$250,000 VC system**, \$1,000 per-hour-lines – with hardware filling up an entire room

1982



Creation of the Network Voice Protocol (NVP) which sets the foundation for **Voice over Internet Protocol (VoIP)**

1976



Ericsson demonstrates the **first trans-atlantic video telephone call**

1971



The **H.261 standard (p x 64) for video coding is released**, followed by H.320 for ISDN conferencing

1990



Students at the University of Cambridge come up with the **first ever webcam** to monitor coffee pot levels

1991



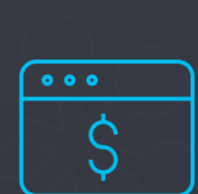
Cornell University IT department personnel develop CU-SeeMe for Macintosh for **point-to-point video calls without a server**

1992



GoToMeeting launches as a web conferencing and screen sharing tool for businesses

2004



Polycom releases ViewStation, a video conferencing system that sells successfully

1998



ICQ is launched by Mirabilis The solution allows users to chat one-on-one or in groups, setting the base for standalone instant messaging

1996



iPhone 4 comes with **new video chat software FaceTime**, making video calls a must-have for all higher-priced smartphones

2010



The British explorer Daniel Hughes makes the first live video call with a smartphone at the peak of Mount Everest – **the highest-ever video call**

2013



Dolby Laboratories introduces the Dolby Voice Conference Phone System improved the sound quality significantly for remote participants on the call

2014



Video conferencing becomes intelligent AI-supported tools can create transcripts, making video meetings more productive than ever

TODAY