How To Prepare For Economic Headwinds

73% of American business owners and executives are confident that their business can weather a potential financial storm.

1. Asian and Oceanic nations also have a strong sense of economic resilience:
   - India
   - Philippines
   - Australia
   - Malaysia
   - Singapore

2. European nations, however, aren't as confident:
   - Germany 68%
   - The United Kingdom 66%
   - France 43%

51% of businesses expect globally have come face to face with economic headwinds in the past.

93% of them said they learned what to do for any future potential disruptions.

76% believe it's important to keep their employees protected during economic downturns.

The secret:
- 49% Repair maintenance of work equipment
- 44% Producing cost-effective products
- 42% Help employees with the technology they need for success