

GoTo Connect for Automotive

Built for Auto. Built for Growth. One AI-driven platform. Total Dealership Control.

GoTo Connect for Automotive is an AI-powered communications platform purpose-built for automotive dealerships, streamlining every interaction from closing deals to scheduling service. With an award-winning phone system, robust automotive integration capabilities, modern communication channels, and real-time, multi-rooftop reporting, it equips dealers to drive sales, growth, and customer loyalty—all in one cloud-based solution.

Purpose-built to solve your dealership's unique challenges



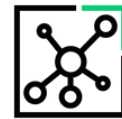
A cloud-based phone system that modernizes dealer communications and elevates customer experiences.



Advanced real-time analytics and dashboards to simplify multi-location management.



Fuel teams with actionable AI-generated insights.



Omnichannel communication across all devices to meet customers wherever they are.

Extensive automotive integration capabilities

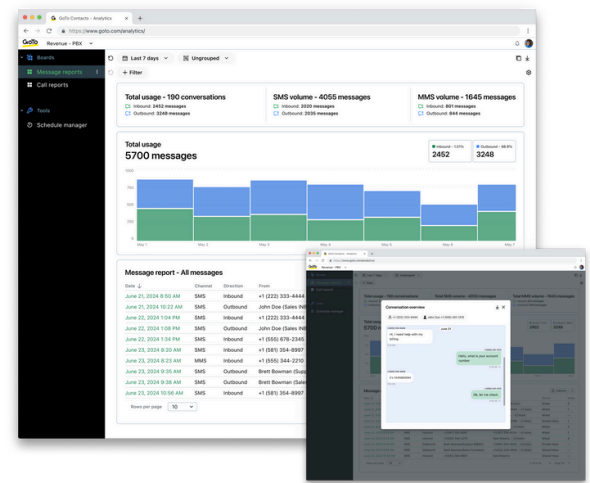


Everything your dealership needs to communicate, collaborate, and elevate customer experiences

Connect CX for Automotive

From a modern cloud phone system, virtual fax, and a mobile app that supports operations, to reporting and call recording capabilities, **Connect CX for Automotive** is equipped to streamline dealership processes and enhance customer experience.

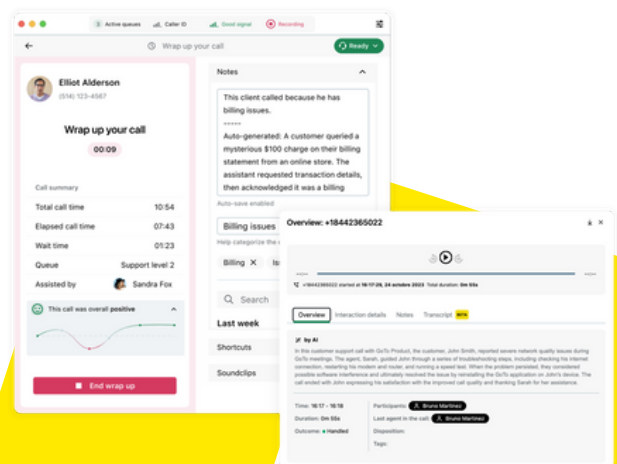
- Omnichannel communication capabilities including WhatsApp, social, SMS, and web chat to meet customers where they are.
- Never miss a message with one, easy-to-use, shared inbox.
- Access customer history instantly through seamless CRM integration.
- Utilize customizable Advanced Reporting to view interaction details and conversation based reports.
- Gain visibility into conversations with SMS reports that include message volume and frequency.
- Discover real-time insights across all rooftops to track key metrics.
- Streamline call management with Attendant Console.
- Close deals anywhere by voice, video and a world-class mobile app.
- Engage remote buyers with virtual vehicle tours.
- Manage dealership calls and texts right from your dealership number.
- Streamline appointment scheduling, service updates, and follow-ups with smart call routing.
- Share service images, documents, and video for instant collaboration.



BDC Complete

Everything your BDC needs to drive the Sales and Service business for your dealership.

- Meet customers anywhere with omnichannel communication capabilities including WhatsApp, social, and web chat.
- Harness the power of AI to elevate productivity and quality management by receiving instant post-call summarization and call notes, reducing wrap-up time and average handling time.
- Utilize real-time insights to elevate service excellence by proactively managing discussed topics during voice calls.
- Proactively boost customer satisfaction with instant alerts for negative sentiments, enabling you to maintain customer loyalty and address customer problems quickly and efficiently.



Interested in learning more?
Visit GoTo.com/automotive to get in touch.

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